

Web advertising

Julkaisija.fi Web advertising is a fast and efficient way of reaching the potential buyers within the graphic industry. The advertisements are sold based on time and the sizes are shown below:



Advertisement type	Size	Price
A Leaderboard	860 x 90 pixels	280 e / week
B Banner	468 x 60 pixels	250 e / week
C Billboard	140 x 350 pixels	220 e / week
D Button	140 x 60 pixels	200 e / month

The prices are VAT 0 %.

Material requirements:

File formats: gif, jpeg, png or swf (with html and js files).
Size in kilobytes max 300 kb.

E-mail materials to: aineisto@julkaisija.fi

Deadline for materials:

3 working days before the start of the campaign.

Cancellations:

Advertisements must be cancelled at least four weeks before the start of the campaign.

Ad reservations:

Seppo Lehtonen
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