

## **Julkaisija Magazine 2012 / Extra coverage, events**

### **Number 1 will come out February 8th**

Extra distribution to printers and prepress companies.

We have our own stand at Image 2012 Exhibition in Helsinki on 2.–4. March. The exhibition is targeted at professionals in image processing, visual communications and photography.

<http://www.kuvamessut.com>

We have our own stand at Visual Communication 2012 and Myymälä 2012 Exhibition in Helsinki 14.—15. March. Visual Communication 2012 is a showcase for innovative visual communication products and solutions. [http://www.easyfairs.com/home\\_3/](http://www.easyfairs.com/home_3/)

### **Number 2 will come out March 26th**

Extra distribution to advertising agencies.

### **Number 3 will come out May 10th**

Extra distribution to newspaper, magazine and book publishers.

### **Number 4 will come out September 14th**

Extra distribution to printers and prepress companies.

On September 13. Julkaisija will participate in the Advertising Day organized by the Finnish Association of Advertisers. Julkaisija is included in the information pack for the participants.

<http://mainontapaiva.com/etusivu/>

Marketing Communications Week on 26.—27. September in Wanha Satama, Helsinki. Julkaisija will be present at the event. <http://www.markkinointiviestinnanviikko.fi/>

### **Number 5 will come out October 22th**

Extra distribution to advertising agencies.

### **Number 6 will come out November 23rd**

Extra distribution to communications professionals and the advertising and marketing departments of the biggest Finnish companies.