

JULK AISIJA MAGAZINE 2010 / EXTRA COVERAGE, EVENTS

Issue Publ. Date

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|-------------|---------------|---|
| 1/10 | 9.2. | Extra distribution to printers and prepress companies. |
| 2/10 | 26.3. | Extra distribution to advertising agencies.

We have our own stand at Image 2010 Exhibition in Helsinki on 10.–11. April. The exhibition is targeted at professionals in image processing, visual communications and photography. |
| 3/10 | 11.5. | Extra distribution to newspaper, magazine and book publishers.

September 14 th Julkaisija will participate in the Advertising Day organized by the Finnish Association of Advertisers. Julkaisija is included in the information pack for the participants. |
| 4/10 | 14.9. | We have a stand of our own at the international Graftec 2010 Exhibition on 21.–24. September in Helsinki. Graftec is a new professional event for the graphic industry.

Extra distribution to printers and prepress companies. |
| 5/10 | 21.10. | Extra distribution to advertising agencies.

Julkaisija magazine participates in the Idea Marketing Conference (arranged by MARK – the Finnish Marketing Association) in October at the Marina Congress Center. Julkaisija is included in the information pack for the participants.

We are participating in the personnel magazine event arranged by ProCom – Information Professionals. The participants will get a fresh copy of Julkaisija magazine.

Marketing Communications Week on 26.–27. October in Wanha Satama, Helsinki. Julkaisija will be present at the event. |
| 6/10 | 23.11. | Extra distribution to communications professionals and the advertising and marketing departments of the biggest Finnish companies. |